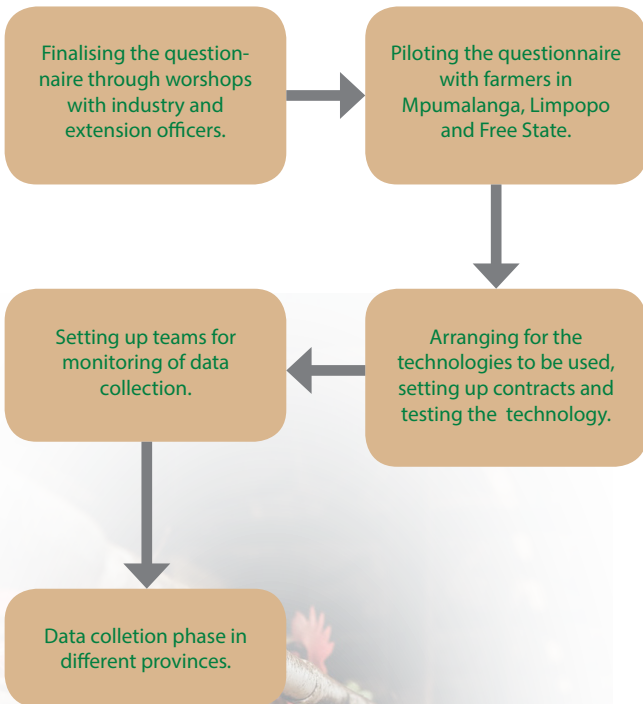


## PROJECT FLOW FOR THE PFR DATA COLLECTION



### WHERE CAN WE ACCESS THE DATA/REPORT ONCE IT IS RELEASED?

The report will be available on the DAFF webpage ([www.daff.gov.za](http://www.daff.gov.za)).

Queries can be sent to:

E-mail : [FarmerRegister@daff.gov.za](mailto:FarmerRegister@daff.gov.za) or  
**Ms Ellen Matsei** on Tel.: 012 319 8454

or

**Mr Bafana Kungoane** on Tel.: 012 319 8042



## PRODUCER/FARMER REGISTER DATA COLLECTION PHASE

This is the second-final stage of the Producer/Farmer Register project, which involves collection of data from smallholder farmers.



agriculture,  
forestry & fisheries

Department:  
Agriculture, Forestry and Fisheries  
REPUBLIC OF SOUTH AFRICA

## PURPOSE OF DATA COLLECTION ON THE PRODUCER/FARMER REGISTER

- To gather data from targeted smallholder farmers;
- To have evidence of where the farmers are located and what they are farming with as basic information;
- To ensure accuracy in the data collected and ensure that information is analysed to understand the issues affecting farmers;
- To have an up-to-date reliable database.

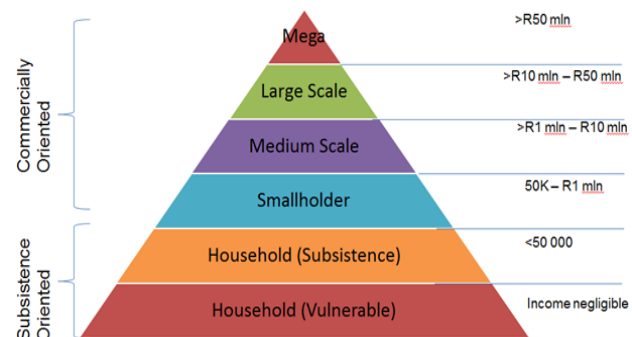
## WHAT IS THE DIFFERENCE BETWEEN A COMMERCIAL AGRICULTURAL CENSUS (CoCA) AND THE PRODUCER/FARMER REGISTER (PFR)?

Statistics SA conducts the CoCA, which covers commercial farmers. The PFR is conducted by DAFF and it covers smallholder farmers.

## RECENT EVENTS TO PROMOTE AND PREPARE FOR THE DATA COLLECTION PHASE

- The Producer/Farmer Register was launched in the Western Cape in August and November 2018;
- Media adverts were placed on print and electronic media to create awareness;
- The Project Reference Group has already been put in place to oversee and provide advice in the implementation of the project;
- The stakeholder consultation workshops were facilitated in all provinces to solicit inputs from the sector;
- The questionnaire workshops with enumerators or extension officers were completed;
- Currently, DAFF has a Producer/Farmer Register Technical Committee consisting of seven work streams responsible for executing various activities.

## TARGETED FARMERS PER INCOME: SMALLHOLDER FARMERS



## WHAT IS THE PRODUCER/FARMER REGISTER (PFR)?

The PFR is the statistical data collection on smallholder farmers in which information on demography of farms and farmers, production activities, as well as infrastructure is gathered in South Africa.

## WHO IS INCLUDED IN THE PFR?

Smallholder farmers are included in the PFR. Most of these farmers are under-resourced and the majority is found in the rural areas. They produce mainly for household consumption, although they sell to the local market, it is not on a sustainable basis.

These farmers are at different levels of capacity based on income and size of production. Some do very well and are near commercial in their business activities, while others are struggling and produce mainly for household food consumption.

The PFR will also include small producers in the forestry and fisheries sectors.

## HOW WILL THE INFORMATION BE COLLECTED?

- Information will be collected through face-to-face interviews with farmers, who will be identified through provincial and district offices;
- Data collection technology gadgets will be used to gather the information, which will be stored in the Producer/Farmer Register System;
- The DAFF will embark on a media campaign to create awareness and encourage farmers to come forward to participate.

## WHY MUST SMALLHOLDER FARMERS TAKE PART IN THE PFR?

- Government needs to plan based on evidence-based information, in order to provide service delivery to the relevant beneficiaries.
- Farmers will benefit from registering in the PFR because:
  1. They will be able to receive the necessary support and benefits will come to those who need them.
  2. They can be easily identified for different industry initiatives and benefits.
- Gathering accurate and reliable information from farmers will reduce wasting of resources and poor service delivery. If the farming environment cannot be measured, it cannot be managed.

## HOW TO BE PREPARED?

- Know the name of your farm and all other relevant details;
- Know the hectares of land, whether arable or grazing;
- Type of farming done on the farm;
- Know how the farm or land was acquired;
- Number of employees on the farm.

## WHO WILL COLLECT THE INFORMATION FROM THE FARMERS?

- The extension officers, as PFR officers of the provincial departments of agriculture.
- All the officers will identify themselves as such and will wear relevant gear to be easily identifiable.
- Information will be requested in the farmer's indigenous language for ease of understanding.
- Farmers are requested to cooperate with extension officers on the questions asked for government to be able to get accurate details of farms and farmers.

## HOW LONG WILL THE PFR TAKE?

The PFR will run from 2018 to 2021.

Data collection will take place in 2019.

Be on the lookout for media announcements.

## WHAT IS GOING TO HAPPEN TO THE COLLECTED DATA?

- The data collected will be automated from the data collection devices to the DAFF PFR System, which has secure services and security features to keep the data safe against any type of hacking or security threats.
- The information will be gathered and checked for quality and errors on a daily basis. Later on, the information will be analysed through tabulations and graphics.
- A report will be released to government and other users in the public sector to use and to understand the DAFF environment from different areas of the country.
- The information will be used to plan and make decisions on different government policies.

## IS THIS GOING TO BE A ONCE-OFF DATA COLLECTION?

- Information will continue to be collected once a year through surveys to trace changes in the activities of smallholder farmers.
- Statistics SA will support and guide this process on an ongoing basis.