



agriculture,
forestry & fisheries

Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA

AVCRT NEWSLETTER 1 OF 2013

ACTION PLAN FOR MARKETING AND CERTIFICATION WORKING GROUP

The Action Plan for marketing and Certification Working Group was approved by the (Aquaculture Value chain Round Table) AVCRT members. The Key Focus Areas of the Working Group are as follows:

- Market Access
- Certification of aquaculture products
- Market Trends and Statistics
- Updating and expansion of the market analysis study
- Product development, value adding and innovation and
- Geographic indicators mainly to protect indigenous aquaculture names.

LABOUR WORKING GROUP

Labour Working Group is now called Employment and Labour Working group. This is after the members of AVCRT realised that the working group will deal with more issues but not labour issues only. Due to the burning issues within the industry the Working Group was required to set an urgent meeting on the 15th March 2013 to deal with the following issues:

- Wages problem;
- The current labour issues in the Abalone sector;
- Proposal from the Department of Trade and industry (the dti) about having the social compact for the aquaculture sector and
- Whether there is a need for establishing a bargaining chamber for the aquaculture.

Attendees will include representatives from the Commission Conciliation, Mediation & Arbitration (CCMA), Labour unions, the dti, Department of Agriculture, Forestry & Fisheries (DAFF), Department of Labour and Western Cape Aquaculture Development Initiative (WCADI).

AWARENESS AND PROMOTION OF AQUACULTURE PRODUCTS

AVCRT members have agreed on the establishment of another Working Group on Awareness and Promotion of Aquaculture Products. The Working Group will work together with Proudly South Africa to promote aquaculture products. Members of the Working Group are:

- Mr. Edward Shalala
- Ms. Khumo Morake
- Mr. Cliff Rasoesoe
- Mr. Keagan Halley
- Mr. Ryan Weaver
- Mr. Frans-Johan van Dyk
- Mr. Johan Kooij

ANNOUNCEMENTS/ UPDATES

- Environmental Impact Assessment (EIA) regulations are open for public comments and the closing date for comments is 14 March 2013.
- Aquaculture Development and Enhancement programme (ADEP) media launch will be on 28 March 2013 in Cape Town
- Aquaculture Association of Southern Africa (AASA) and DAFF will host an Aquaculture 2013 conference in Stellenbosch on 09 – 12 September 2013.
- DAFF appointed a service provider to conduct a legislative review/ audit for all existing aquaculture legislation.

RECORDS OF DECISIONS

The following decisions were agreed upon during the meeting of the 12th March 2013:

- It was agreed that the Employment and Labour Working Group have an urgent meeting on the 15th March 2013.
- The establishment of a Working Group on Awareness and Promotion of Aquaculture Products led by Mr. Edward Shalala and Ms. Khumo Morake.
- The industry should submit the industry plans to Mr. Mlungisi Muthimunye by the 30th March 2013.
- Aquaculture conference will be held from the 9th to the 12th September 2013 in Stellenbosh.
- The next sitting will be on the 21st August 2013.

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