

ANNEXURE 4: FRAMEWORK FOR AGRICULTURAL BUSINESS PLAN

I Executive Summary

II Introduction/Background

- a. Business overview**
- b. Vision and mission**
- c. Objectives/goals**

III Ownership, Implementation group and Members

- a. Ownership:**
- b. Implementation group:**
- c. Member/s:**

IV SWOT Analysis

.

V Risks

VI Assumptions

VII Business Preparation Process

A. Proposed business

Description of your business

Business processes

B. Resources available

B.1. Human resources

B.2. Financial resources

B.3. Natural resources

.

C. Institutional structures

C.1. Type of institutional structure

C.2. Design/layout of the business

Management structure
Organisational structure
Technical design
Production information

VIII Infrastructure

IX Skills/Training

X Marketing strategy

XI Partnerships

XII Resources required for achieving the objectives

ESTIMATED START-UP CAPITAL REQUIREMENTS

XIII Legislation

XIV Conclusion